



KORHAN BÜYÜKDEMIRCI

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Experience

Starcut

Service Analyst & Designer
Mobile Service Industry Analysis & Benchmarking
Concept Design, Trend Hunting, Mobile Service Analytics
September 2007 – Present

TeliaSonera Finland

Researcher, UIAH MA Thesis
“Strategic Use of Design to Enhance Customer Experience”
September 2006 – May 2007

TeliaSonera Finland

IDBM Industry Project (Future Research)
Development of Future Scenarios on Mobile
September 2005 – May 2006

UIAH Dept of Strategic Design

Project Assistant
Solingen Research Project
Jan 2006 – May 2006

UIAH Dept of Strategic Design

Foreign Student Tutor
September 2005 – May 2006

Helkama Forster

Development of a new commercial refrigerator
February 2005 – May 2005

Siemens Business Service Turkey

Interaction Designer & 3D Flash Animator
Designing Interactive lessons for Malaysian Ministry of Education
January 2004 – July 2004

BEKO Istanbul

Design for export (Russian market), BA Graduation Project
Beko Entegre, Integration of a washing machine and washbasin
January 2003 – June 2003

BEKO Istanbul

“Invention of a double sided door opening mechanism for washing machines”
January 2003 – November 2003

Education

University of Art & Design Helsinki, UIAH

MA degree in Industrial & Strategic Design
September 2004 – December 2007

Industrial Design Business Management, IDBM

Minor study in HUT, HSE & UIAH
September 2005 – March 2007

METU, Ankara, Turkey

BA degree in Industrial Design
September 1998 – June 2003

Awards

Core77 – Greener Gadgets Competition 09

Shortlisted Entry – Eco-Neighbuzz
Will be exhibited at PDMA Tech Showcase, US
January 2009

International Lift Design Competition

3rd Prize Winner, LightCube
April 2009

Designboom - Your way to coway

Selected Project on Show – Scaleboard
International Kitchen Competition – BÜSSEL
July 2006

Designboom - Kitchen is the hearth of the home competition

Honorable mention – Shelf+dishwasher
Exhibited at IMM cologne fair, Germany
January 2005

Demirdöküm Design competition

Demirdöküm AS.
3rd Prize Winner – Gizmo
April 2004

Designboom - H2O on the table design competition

Exhibited at Milano MACEF fair - Easyserver

February 2004

Patent

“Domestic appliance with two directional hinge”

Publication number: WO2005042891

Publication Date: 2005-05-12

Courses attended

International Design Business Management, HSE, autumn 2005

International Marketing, HSE autumn 2005

Principles of Strategic Management, HUT, spring 2006

Knowledge Management, HUT, spring 2006

Strategic Management of Technological innovation, HUT, spring 2006

Brand identity, UIAH, spring 2005

Creative Teamwork, UIAH, spring 2004

Computer skills & tools

3D modeling & rendering

Autodesk 3D studio Max, Rhinoceros, Curious Labs Poser, Alias Image Studio

2D Graphic Tools

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Alias Sketchbook Pro

Site Analytics

HBX Omniture, Google Analytics

Media

Concepts & Presentations featured in

Mashable.com // Nov08

Gizmodo.com // Feb09

Fast Co. Online // Mar09

T3 magazine // May09

Sincerely,

Korhan Büyükdemirci

